

AMENDMENT TRANSMITTAL LETTERDocket No.
418268719USApplication No.
10/759,553-Conf. #8102Filing Date
January 16, 2004Examiner
S. DagnewArt Unit
3688

Applicant(s): Morgan Perry

Invention: METHOD OF DISTRIBUTING TARGETED INTERNET ADVERTISEMENTS BASED ON
SEARCH TERMS**TO THE COMMISSIONER FOR PATENTS**

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED

	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	22	- 23 =	0	x 52.00	0.00
Independent Claims	4	- 4 =	0	x 220.00	0.00

Multiple Dependent Claims (check if applicable)

Other fee (please specify):

TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:

0.00

 Large Entity Small Entity No additional fee is required for this amendment. Please charge Deposit Account No. _____ in the amount of \$ _____. A check in the amount of \$ _____ to cover the filing fee is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director is hereby authorized to charge and credit Deposit Account No. 50-0665 as described below. Credit any overpayment. Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.Steven D. Lawrenz
Attorney/Agent Reg. No.: 37,376Dated: August 17, 2009PERKINS COIE LLP
P.O. Box 1247
Seattle, Washington 98111-1247
(206) 359-8000